



PRESS RELEASE

CAPITAL LINK GREECE MARKET INSIGHTS WEBINAR SERIES

Webinar:

“EY Attractiveness Survey Greece 2020”

SEPTEMBER 29, 2020

18:00 pm Athens – 16:00 pm London – 11:00 am New York

September 28th, 2020

Capital Link is initiating a series of webinars at regular intervals aimed to raise the profile of Greece as a business and investment destination to a global investment community.

Capital Link’s Webinar “EY Attractiveness Survey Greece 2020”, will take place on **September 29, 2020 | 18:00 pm Athens – 16:00 pm London – 11:00 am New York**.

The Webinar will showcase the need for boosting Foreign Direct Investment (FDI), as the coronavirus pandemic threatens to drag both the global and Greek economy to a new, deeper recession. The second edition of EY Attractiveness Survey Greece, captures the status of FDI in Greece for the past year, presenting the views of global investors on the attractiveness of the country going forward and beyond the COVID-19 crisis, as well as its strong points and areas for improvement, and puts on the table a series of recommendations for further enhancing the country’s investment climate.

Registration is complimentary at: <https://zoom.us/webinar/register>

WEBINAR STRUCTURE

The webinar will consist of a 30-minute presentation of the survey's key findings, which will be followed by a live Q&A session lasting for 25 minutes. This webinar will be archived and available for replay on demand upon registration.

Q&A SESSION SUBMITTING QUESTIONS

Participants can submit questions to the **Keynote Speaker, Mr. Panos Papazoglou**, Partner, Accounts Leader - Central and South East Europe / Managing Partner – Greece – EY, live during the event through the special feature on the event page (Q&A button), or they can email him prior or during the event to questions@capitallink.com

PROGRAMME

18:00 – 18:05 pm Athens | 16:00 – 16:05 pm London | 11:00 – 11:05 am New York

WELCOME REMARKS: Mr. Nicolas Bornozis, President & CEO – Capital Link Inc.

“EY Attractiveness Survey Greece 2020”

KEYNOTE SPEAKER

Mr. Panos Papazoglou,

Partner, Accounts Leader - Central and South East Europe / Managing Partner - Greece

EY

Capital Link: New York – London – Oslo – Athens – Limassol – Shanghai – Singapore – Tokyo – Hong Kong

230 Park Avenue • Suite 1536 • New York • New York 10169, USA • Tel.: +1 212 661 7566 • Fax: +1 212 661 7526

10 Lower Grosvenor Place, London, SW1W 0EN, United Kingdom • Tel: +44 795 626 2380

40, Agiou Konstantinou Str, Suite A5, 151-24 Athens, Greece • Tel. +30 210 6109 800 • Fax +30 210 6109 801

Raadhugaten 25, P.O.Box 1904 Vikta • N-0116 Oslo, Norway

www.capitallink.com – www.capitallinkforum.com – www.capitallinkshipping.com

Mr. Papazoglou will present the findings of **EY Attractiveness Survey Greece 2020**, on the attractiveness of the country as an investment destination.

Foreign Direct Investment (FDI) will be crucial for economic recovery in the post-COVID-19 era. However, in terms of attracting investment, Greece's performance in the past decades has been lagging, when compared to similarly sized countries. EY Attractiveness Survey Greece 2020 shows that investors' attitude towards Greece remains positive, as reported in last year's survey, despite the country's poor performance over the years. Moreover, even though the pandemic outbreak forced investors to adopt a "wait and see" approach, several significant indices are improving, especially among those who have already invested in Greece. Although Greece has improved its performance in attracting FDI during the past year and has also improved in some qualitative indices, the survey highlights the areas in which the country must focus, in order to attract a greater number of value-added investments.

Through EY Attractiveness Survey Greece 2020, EY puts forward a series of recommendations for improving the country's investment climate, through the creation of a new growth model, which will give Greece the opportunity to capitalize on the opportunities arising today, in order to find its rightful place on the global investment map.

Thank you for attending.

CAPITAL LINK GREECE MARKET INSIGHTS WEBINAR SERIES

UPCOMING WEBINARS

Capital Link is initiating a series of webinars at regular intervals aimed to raise the profile of Greece as a business and investment destination to a global investment community. The webinars will feature experts who will share their authoritative insight on a broad range of critical topics relevant to the economy and the business and investment opportunities in Greece and the broader region. Capital Link is known for hosting top quality physical and digital conferences around the world as well as a series of webinars and podcasts on a variety of industry, finance and investment topics. Capital Link's events combine top informational and education content with rich marketing and networking opportunities.

UPCOMING WEBINAR

The New Greek Insolvency Code: A Unified Framework for Early Warning, Preventive Restructuring and Bankruptcy – Debt Release

POTAMITISVEKRIS Law Partnership

Tuesday, October 6, 2020 – 10.00 AM EST – 3 PM LONDON - 5 PM ATHENS

RECENT WEBINAR

The Greek Domestic Corporate Bond Market Grows Strong

Tuesday, September 8, 2020 – 10.00 AM EST – 3 PM LONDON - 5 PM ATHENS

<http://webinars.capitallink.com/2020/greek-domestic/>

For further information, please contact:

NEW YORK // Mrs. Olga Bornozi & Mrs. Eleni Bej

Tel.: +1 212 661 75 66 - Email: obornozi@capitallink.com ; ebej@capitallink.com or

ATHENS // Mrs. Victoria Tsoukala & Mrs. Athena Kosmadaki

Tel.: + 30 210 610 9800 - Email : marketing@capitallink.com ; athensoffice@capitallink.com

For sponsorship opportunities, please contact:

Nicolas Bornozis or Anny Zhu at forum@capitallink.com or call +1 (212) 661–7566.

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Raadhusgaten 25, P.O.Box 1904 Vikta • N–0116 Oslo, Norway
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Or please visit:

<http://webinars.capitallink.com/2020/greek-investment/index.html>

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ORGANIZERS

Founded in 1995, Capital Link is a New York based investor relations, financial communications and advisory firm with a strategic focus on the maritime, commodities and energy sectors, MLPs, as well as Closed-End Funds and ETFs. Based in New York City, Capital Link has presence in London, Athens & Oslo. Capital Link is a member of the Baltic Exchange and works very closely with the New York Stock Exchange, NASDAQ and the London Stock Exchange as well as with major international and supranational organizations and industry associations in the areas of the firm's strategic concentration.

Our proactive approach, which integrates **Investor Relations, Information Technology and Media**, enhances awareness and branding for our clients through tailored outreach programs targeting analysts, institutional and individual investors and the financial media complemented by extensive and uniquely powerful marketing platforms. **Capital Link offers a full suite of services including strategic and corporate advisory, investor relations, media relations, public and industry relations and the organization of corporate events. Capital Link is also known for the organization of large scale, high quality Investment Forums** focusing on maritime transportation and U.S. investment products in key industry centers, such as **New York, London, Athens, Limassol, Shanghai, Singapore, Tokyo and Hong Kong**. We organize a series of conferences annually, of which the majority are focused on the maritime sector. **The Capital Link Investment Forums** feature industry leaders and draw the elite of the global financial and investment communities. The **Capital Link brand** is widely-recognized and valued worldwide by participants in these communities for combining rich informational and educational content with as well as superior networking opportunities. In addition to conferences, **Capital Link organizes Webinars** focusing on investment strategies, sectors, critical topics of interest to the investment community and company presentations. Capital Link's **global marketing platform** enhances the visibility and reach of these events on a global scale that lasts well beyond the date on which each event is held, becoming a continuous reference point for market participants.

Capital Link's efforts have been recognized by the 2011 Lloyds's List Greek Shipping Awards, in 2012 and 2013 by the InterContinental Finance Magazine and in 2016 by the Wealth & Finance Magazine, Also, by the International Propeller Club of the United States and AHI-American Hellenic Institute.