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# **PRESS RELEASE**

# CAPITAL LINK GREECE MARKET INSIGHTS WEBINAR SERIES

Webinar:

# Presentation of the key findings of the second edition of EY's report: "Greece: International Freight Center"

# JULY 8, 2021

# 17:00 pm Athens – 15:00 pm London – 10:00 am New York

Wednesday, June 30th, 2021

Capital Link has initiated a series of webinars at regular intervals aimed to raise the profile of Greece as a business, investment as well as a cultural destination to the global community.

Capital Link's Webinar "Greece: An International Freight Center", will take place on July 8, 2021 | 17:00 pm Athens – 15:00 pm London – 10:00 am New York.

# **KEYNOTE SPEAKER**

The webinar will be honored by the participation of **H.E. Mr. Kostas Karamanlis, Minister of Infrastructure & Transport – Hellenic Republic**, who will deliver **Keynote Remarks**.

# OVERVIEW

The webinar will focus on the latest developments in the Greek transport and logistics industry, as captured in the second edition of EY's report, **"Greece: International Freight Center"**, highlighting the complex dynamics and aspects of the transport and logistics ecosystem that the country needs to capitalize on to make the most of its biggest competitive advantage – its strategic geographical location – and rise as an international freight center.

# WEBINAR STRUCTURE

The webinar will consist of a **brief presentation of the key findings of the second edition of EY's report**, followed by a **one-on-one discussion** between the **Keynote speaker**, **H.E. Kostas Karamanlis**, **Minister of Transport and Infrastructure** and **Mr. Yannis Pierros**, Partner, **EY** Greece and EY Central, Eastern and Southeastern Europe & Central Asia (CESA) Mobility Leader.

Then, a panel discussion with the participation of some of the key players from the transportation and logistics market will take place, closing with a live Q&A session. Duration: 90 minutes. This webinar will be archived and available for replay on demand upon registration.

# PROGRAMME

17:00 – 17:05 pm Athens | 15:00 – 15:05 pm London | 10:00 – 10:05 am New York

WELCOME REMARKS: Mr. Nicolas Bornozis, President & CEO – Capital Link Inc.

# PRESENTATION OF THE KEY FINDINGS OF THE SECOND EDITION OF EY'S REPORT: "GREECE: International Freight Center"

The presentation will be delivered by:



Mr. Thanos Mavros, Partner EY Greece and EY Central, Eastern and Southeastern Europe & Central Asia (CESA), Supply Chain & Operations Leader

Greece, leveraging its strategic geographical location, along with increasing investment in upgrading its transportation and logistics infrastructure, has gone a long way toward developing its position as a global logistics hub, over the past years. However, there is still room

for improvement for the country to achieve "excellence". The second edition of EY's report, "Greece: International Freight Center", published in April 2021, examines the role of Greece as a competitive intermodal corridor for the European seaborne trade with Asia.

Through this report, EY presents a series of area-specific recommended actions, with regards to the ports, the road network, the third-party logistics sector, air and sea freight transport, the rail network, the customs, the human capital in the transport and logistics industry, as well as the brand awareness of Greece as "an international freight center".

## **KEYNOTE SPEAKER**



H.E. Mr. Kostas Karamanlis, Minister of Infrastructure & Transport – Hellenic Republic

#### In a one-on-one discussion with:



Mr. Yannis Pierros, Partner, EY Greece and EY Central, Eastern and Southeastern Europe & Central Asia (CESA) Mobility Leader

## **PANEL DISCUSSION:**

**Panelists:** 

- Mr. Franco Nicola Cupolo, Managing Director Chief Executive Officer THPA SA •
- Mr. Athanasios Psathas, Chairman and CEO THEK S.A. ; CEO ETVA VIPE S.A. •
- Prof. Philippos Tsalides, CEO TRAINOSE S.A. •
- Mr. Athanasios Ziliaskopoulos, Chair of the Board of Directors HRADF; Professor of Production and Logistics at the University of Thessaly

#### Moderator:

Mr. Thanos Mavros, Partner, EY Greece and EY Central, Eastern and Southeastern Europe & Central Asia • (CESA) Supply Chain & Operations Leader

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### **Q&A SESSION SUBMITTING QUESTIONS**

Participants can submit questions to the panelists live during the event through the special feature on the event page (Q&A button), or they can email them prior or during the event to Capital Link at <u>questions@capitallink.com</u>

### **REGISTATION:**

**Registration is complimentary at:** <u>http://webinars.capitallink.com/2021/greece-an-international-freight-center/</u>

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CAPITAL LINK GREECE MARKET INSIGHTS WEBINAR SERIES

Capital Link has initiated a series of webinars at regular intervals aimed to raise the profile of Greece as a business, investment as well as a cultural destination to the global community. The webinars feature experts who share their authoritative insight on a broad range of critical topics relevant to the economy, the business and investment as well as culture opportunities in Greece and the broader region. Capital Link is known for hosting top quality physical and digital conferences around the world as well as a series of webinars and podcasts on a variety of industry, finance and investment topics. Capital Link's events combine top informational and education content with rich marketing and networking opportunities.

To access our webinars – past, current and upcoming – please go to www.capitallinkwebinars.com

#### **RECENT WEBINARS**

- <u>Culture and Education among Greek Americans</u>
  "Miltiadis Marinakis Endowed Professorship for Modern Greek Language and Culture" at The Ohio State University Wednesday, April 07, 2021
- <u>The New Corporate Governance Landscape in Greece Challenges and Opportunities</u> Tuesday, October 27, 2020
- <u>The New Greek Insolvency Code: A Unified Framework for Early Warning, Preventive Restructuring and</u> <u>Bankruptcy – Debt Release</u> POTAMITISVEKRIS Tuesday, October 6, 2020
- <u>"EY Attractiveness Survey Greece 2020"</u> EY Tuesday, September 29, 2020
- <u>The Greek Domestic Corporate Bond Market Grows Strong</u> Tuesday, September 8, 2020

#### For further information, please contact: NEW YORK // Mrs. Olga Bornozi & Mrs. Eleni Bej Tel.: +1 212 661 75 66 - Email: <u>obornozi@capitallink.com</u>; <u>ebej@capitallink.com</u> or

ATHENS // Mrs. Victoria Tsoukala & Mrs. Athena Kosmadaki Tel.: + 30 210 610 9800 - Email : <u>marketing@capitallink.com</u> ; <u>athensoffice@capitallink.com</u>

#### For sponsorship opportunities, please contact:

Nicolas Bornozis, Olga Bornozi or Anny Zhu at forum@capitallink.com or call +1 (212) 661–7566.

#### Or please visit:

http://webinars.capitallink.com/2021/greece-an-international-freight-center/ www.capitallink.com www.webinars.capitallink.com www.capitallinkforum.com

#### **ORGANIZERS**

Founded in 1995, Capital Link is a New York based investor relations, financial communications and advisory firm with a strategic focus on the maritime, commodities and energy sectors, MLPs, as well as Closed–End Funds and ETFs. Based in New York City, Capital Link has presence in London, Athens & Oslo. Capital Link is a member of the Baltic Exchange and works very closely with the New York Stock Exchange, NASDAQ and the London Stock Exchange as well as with major international and supranational organizations and industry associations in the areas of the firm's strategic concentration.

Our proactive approach, which integrates **Investor Relations, Information Technology and Media**, enhances awareness and branding for our clients through tailored outreach programs targeting analysts, institutional and individual investors and the financial media complemented by extensive and uniquely powerful marketing platforms. Capital Link offers a full suite of services including strategic and corporate advisory, investor relations, media relations, public and industry relations and the organization of corporate events. Capital Link is also known for the organization of 17 large scale, high quality Forums and 25 Webinars the majority of which focus on maritime transportation and U.S. investment products in key industry centers, such as New York, London, Oslo, Hamburg, Athens, Limassol, Shanghai, Singapore, Tokyo and Hong Kong. We organize a series of conferences annually, of which the majority are focused on the maritime sector. The Capital Link Investment Forums feature industry leaders and draw the elite of the global financial and investment communities. The Capital Link brand is widely–recognized and valued worldwide by participants in these communities for combining rich informational and educational content with as well as superior networking opportunities. In addition to conferences, Capital Link organizes Webinars focusing on investment strategies, sectors, critical topics of interest to the investment community and company presentations. Capital Link's global marketing platform enhances the visibility and reach of these events on a global scale that lasts well beyond the date on which each event is held, becoming a continuous reference point for market participants.

**Capital Link's efforts have been recognized** by the 2011 Lloyds's List Greek Shipping Awards, in 2012 and 2013 by the InterContinental Finance Magazine and in 2016 by the Wealth & Finance Magazine, Also, by the International Propeller Club of the United States and AHI–American Hellenic Institute.